

## A process and product:

# From A4, to the FRAM Visualiser, to Post-It notes, to Visio

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#### **Presentation Plan**

#### Introduction to context

#### **Journey of FRAM analysis**

- A4
- FRAM Visualiser
- Post-It notes
- Visio





#### **Overview of study:**

Understanding the choice and use of HSI methods in a 'system of HSI practice'

22 semi-structured interviews of HSI practitioners

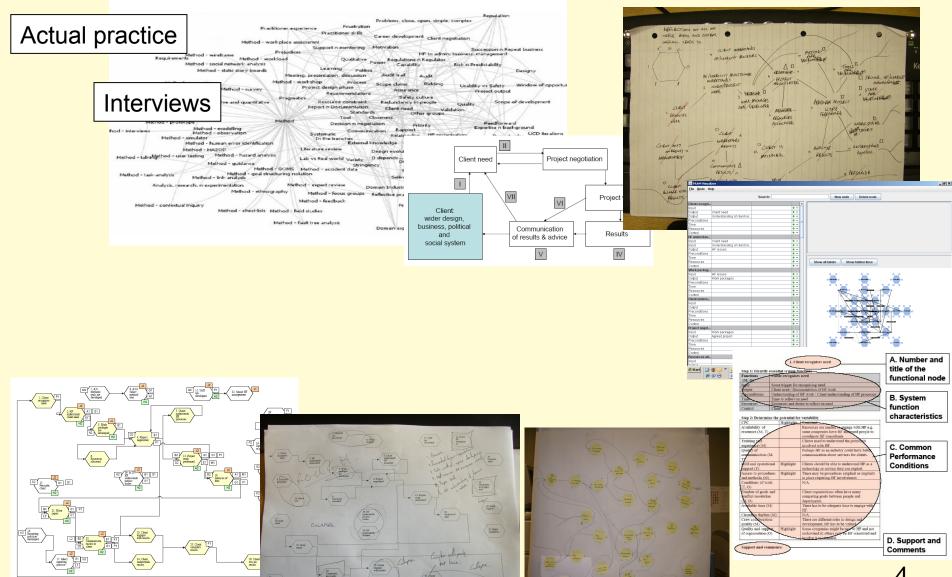
- 9 usability practitioners in website design
- 13 human factors practitioners in safety-critical systems.

Methods are selected to positively resonate with context...
... to maximise potential under constrained resources





#### **The Process and Product**





## **Context shaping factors**

What contextual factors affect the adoption and adaptation of methods in usability practice?

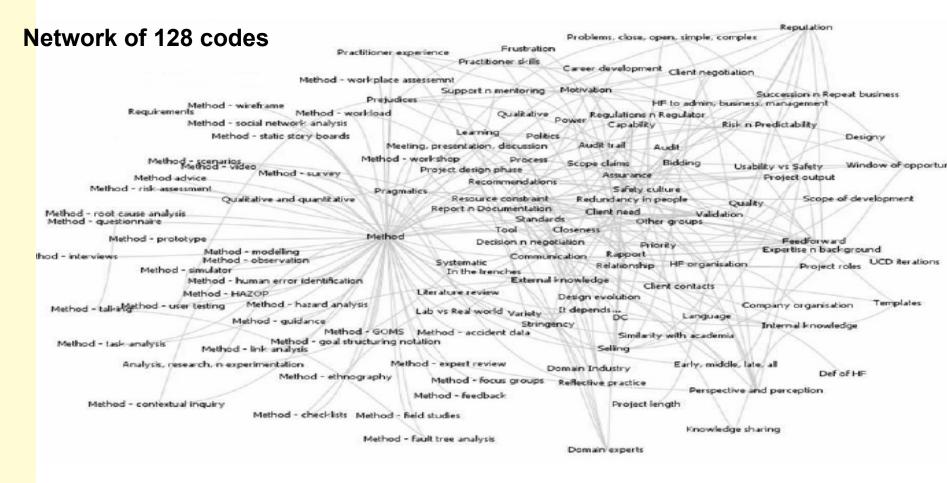
How do methods contribute successfully to the design process?

Why are some methods good for practice and others bad? Why don't they transfer well from research to practice?





## **Grounded Theory: Network of codes**

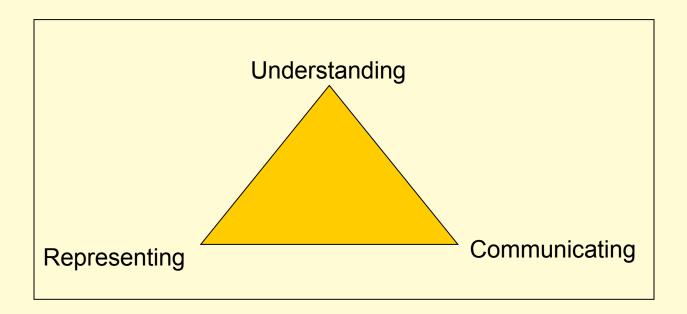






## Importance of displays in analysis

Displays have important consequences for the cognitive work...







## Importance of displays in analysis

Miles and Huberman (1994, p. 11) "You are what you eat" might be transposed to "You know what you display."

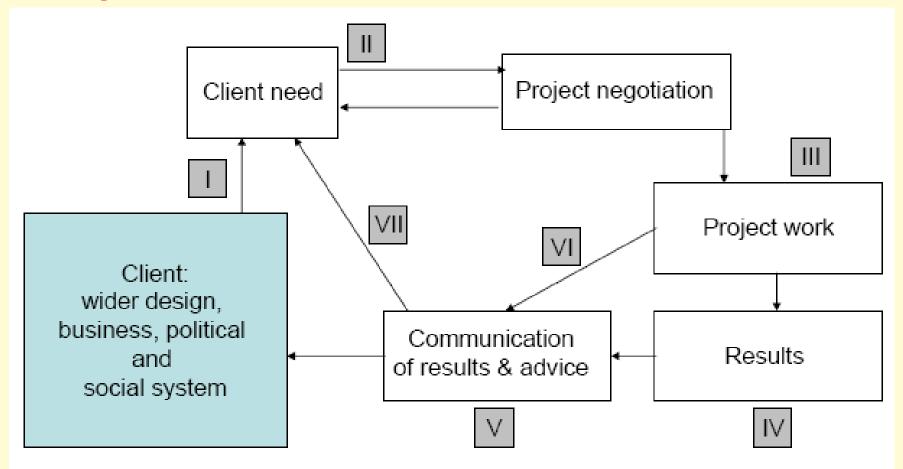
Ryle (1949) **Theory-building** – supports internal

Schön (1983) **Back-talk** – when the external talks back





## **Analysis before FRAM**







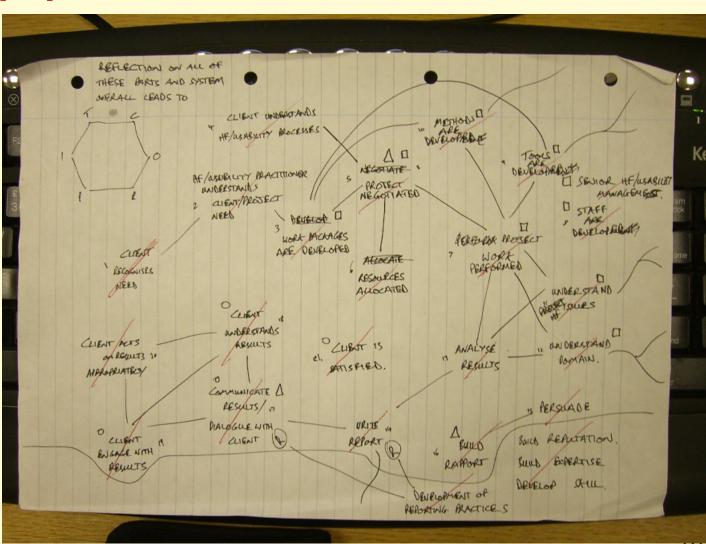
## Pen and paper

Good start

Don't want too write many sheets

Difficult to make changes.

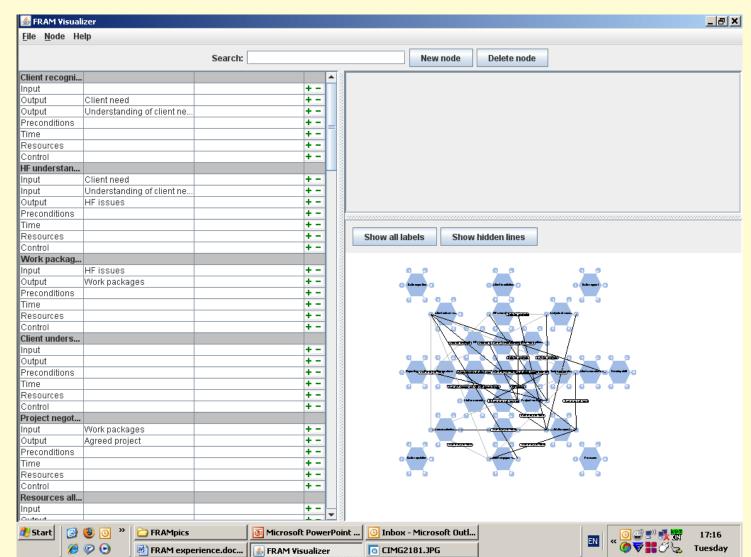
Need more flexibility







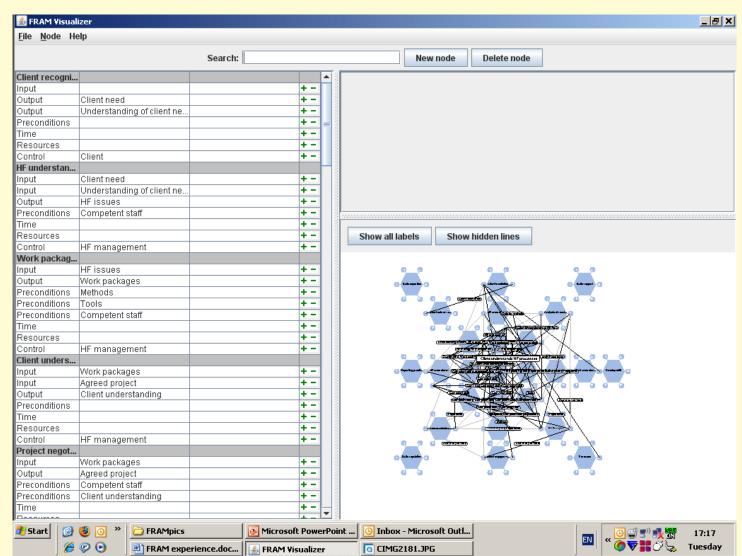
Great! Just what I was looking for







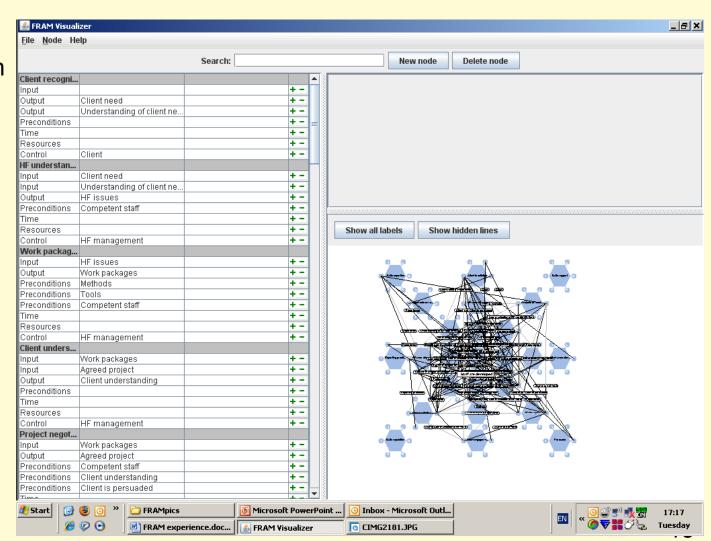
Facilitates making links really well







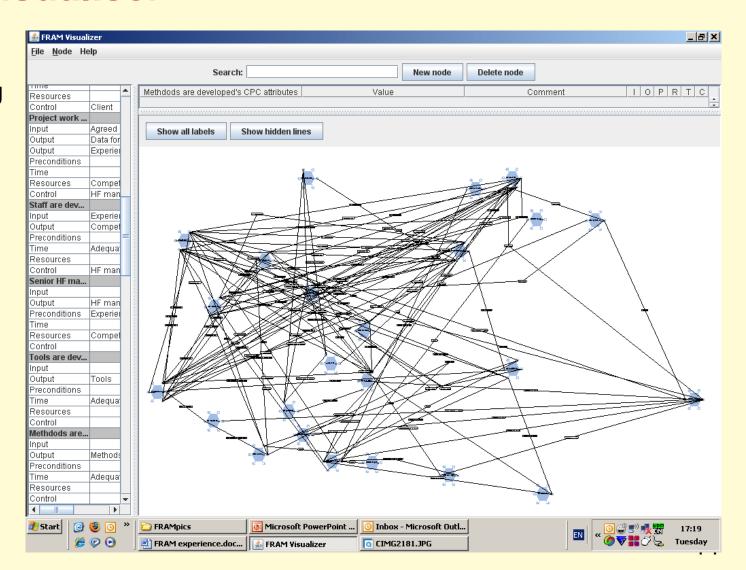
The representation looks like its in trouble though







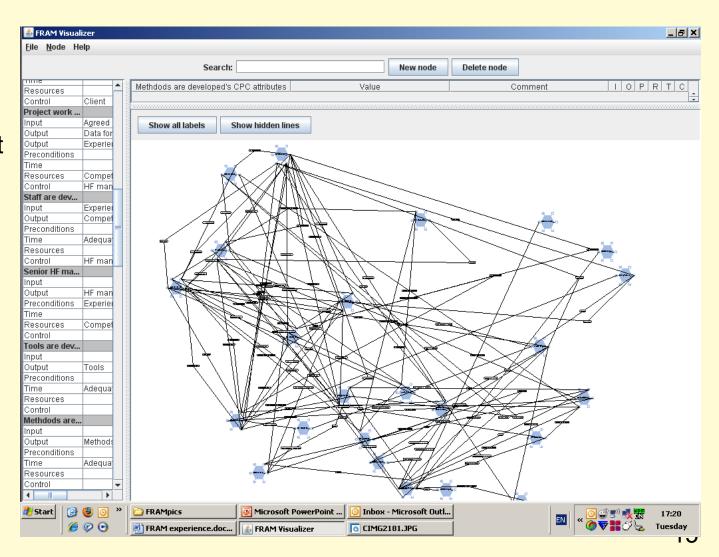
How I am going to sort this out?







I try spreading the nodes out and hiding insignificant lines



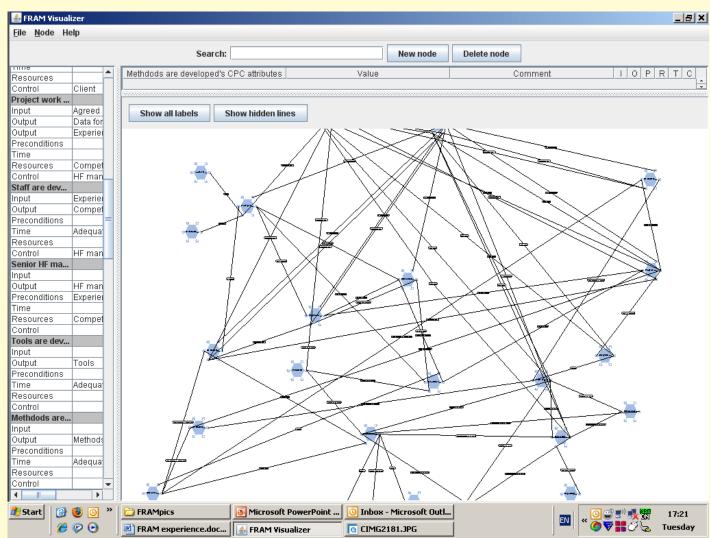




This makes it look simpler.

However, now managing representation not analysis.

Plus, I don't think I can print it anyway.





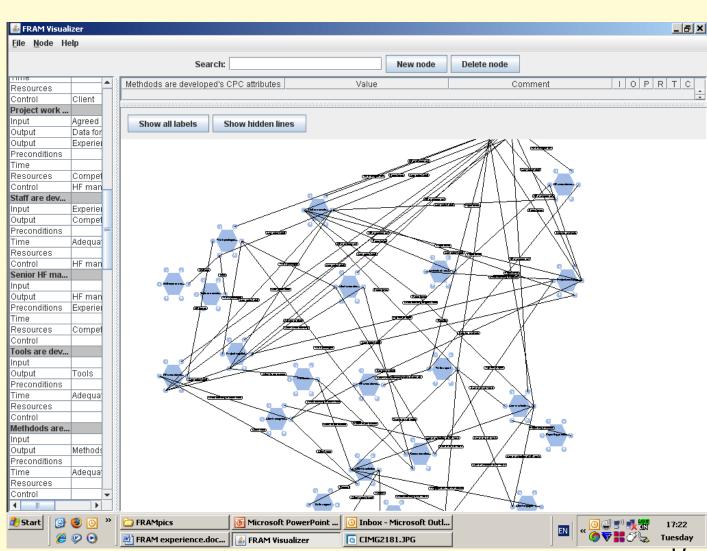


I can't read the nodes, or relationships.

I need to read these to 'see' patterns in the representation.

To enhance – understanding, representation, and communication.



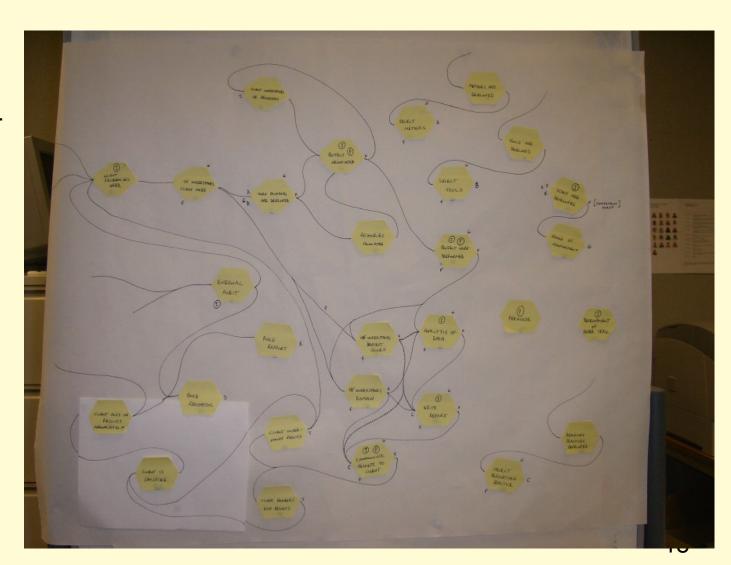




#### **Post-It Notes**

Just what I wanted. I could now view the entire network and arrange it.

- I cut out hexagon shapes.
- Labelled them.
- Arranged them.
- Then linked them when happy with arrangement.







#### **Post-It Notes**

Put it next to my desk so had it present.

The whole network was easily accessible.

Enhances cognitive task.



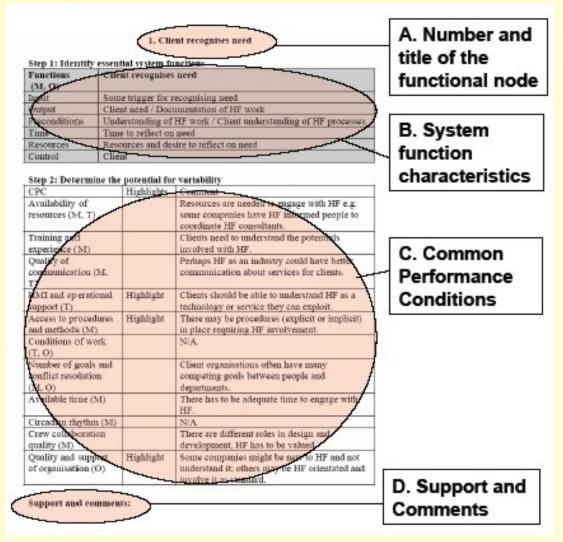




## Template for Steps 1 & 2

FRAM Visualiser was good at supporting Step 1 from.

Didn't want to lose this and needed record for write-up.





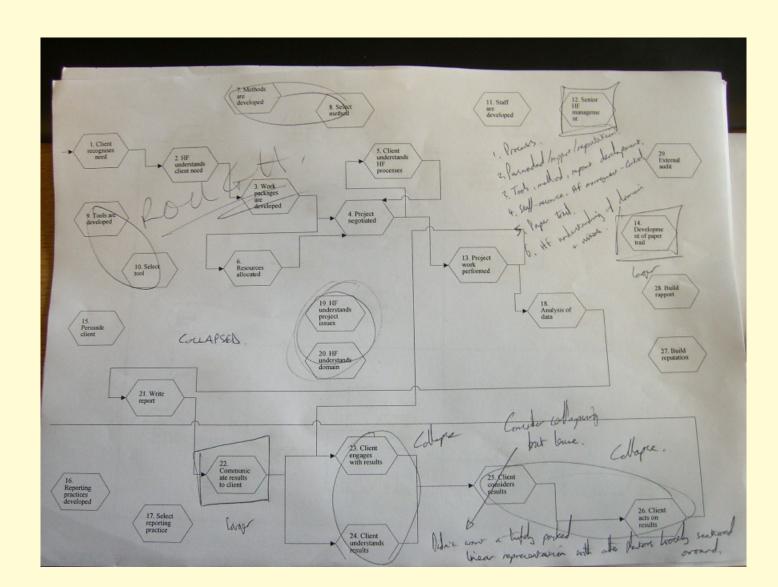


#### **Visio**

I will need to represent this to others.

Visio.

Still further iterations.

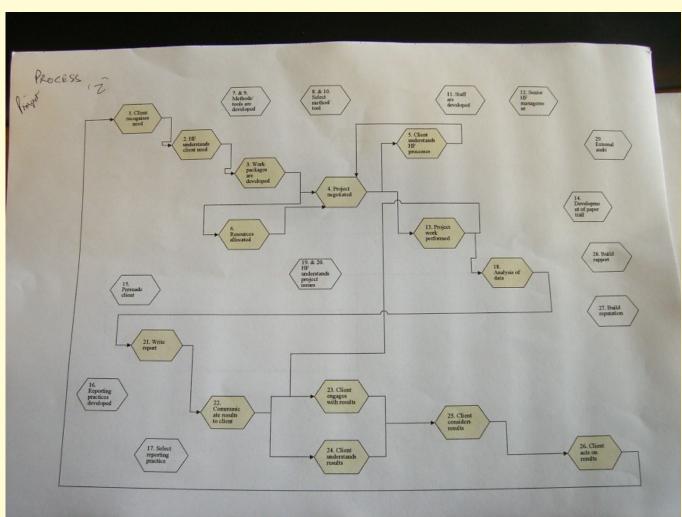






#### **Visio**

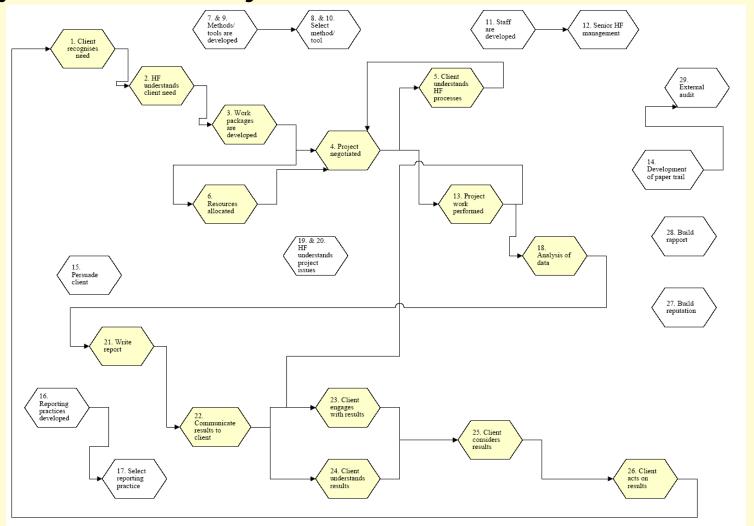
Central 'Z' process to maintain input/output flow.





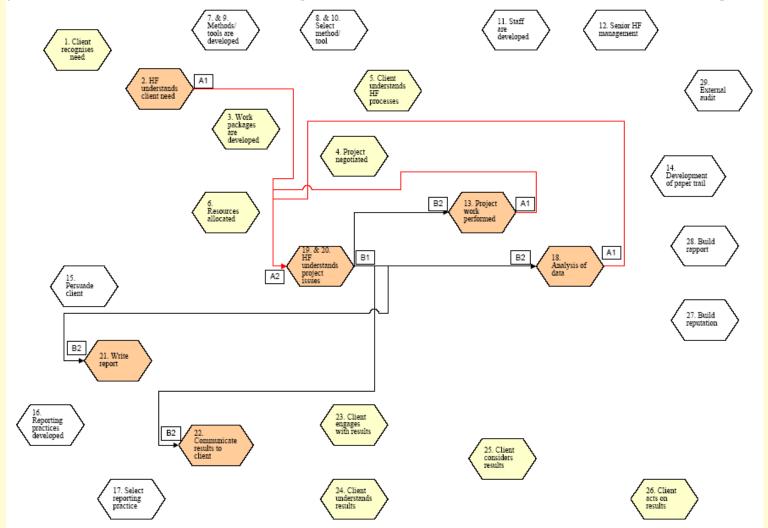


#### Subsystem 1: The Project Process



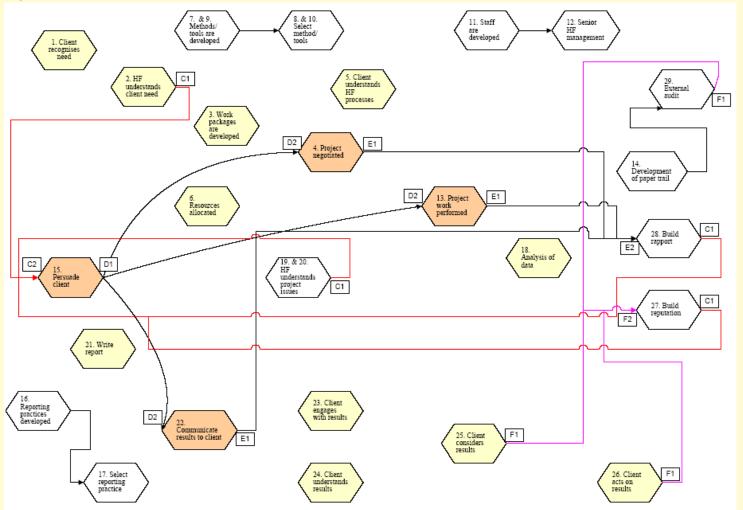


Subsystem 2: HF/usability practitioner understanding



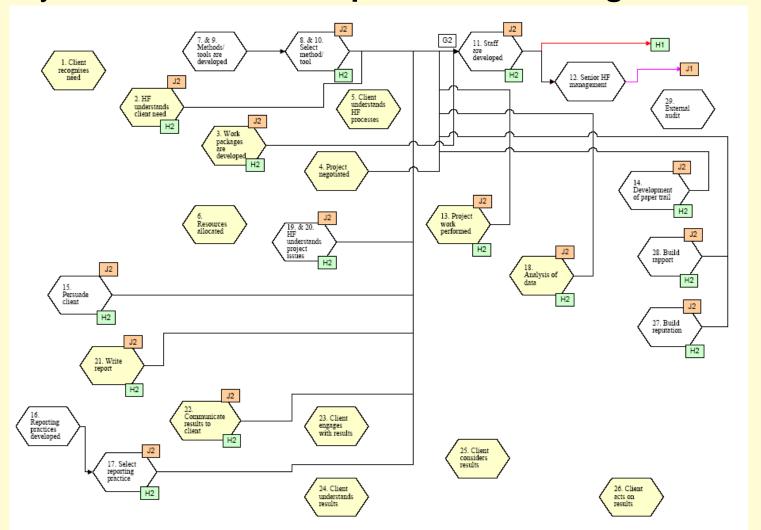


Subsystem 3: Persuasion, rapport and reputation



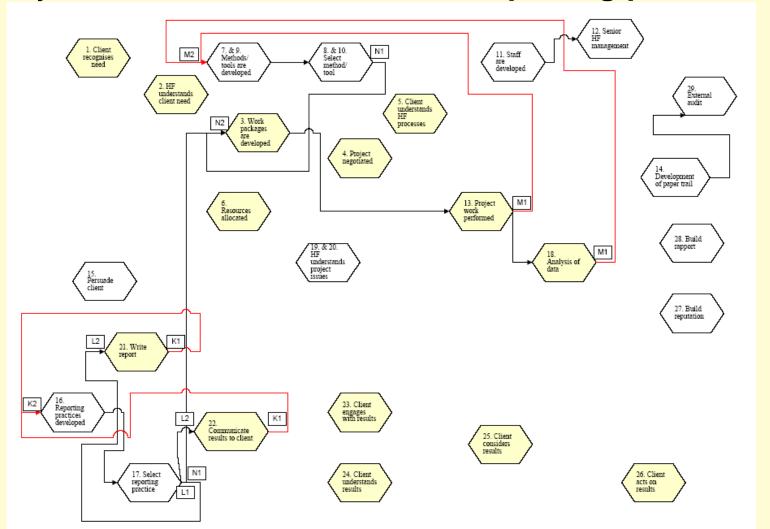


#### Subsystem 4: Staff development and management



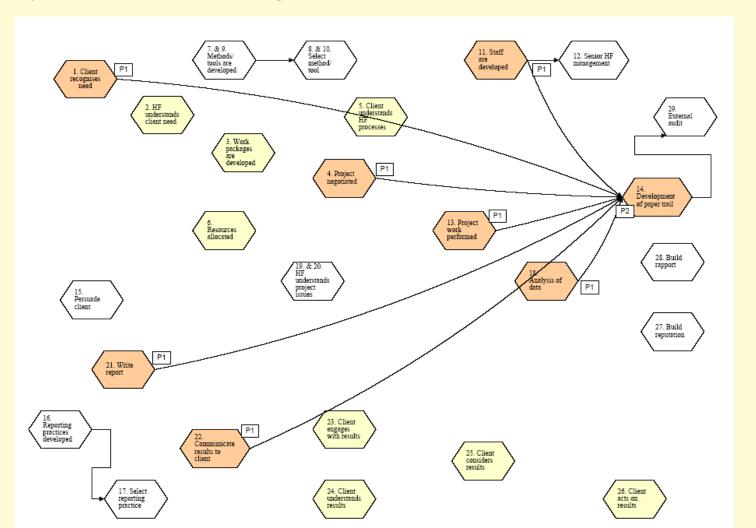


Subsystem 5: Tools, methods and reporting practices



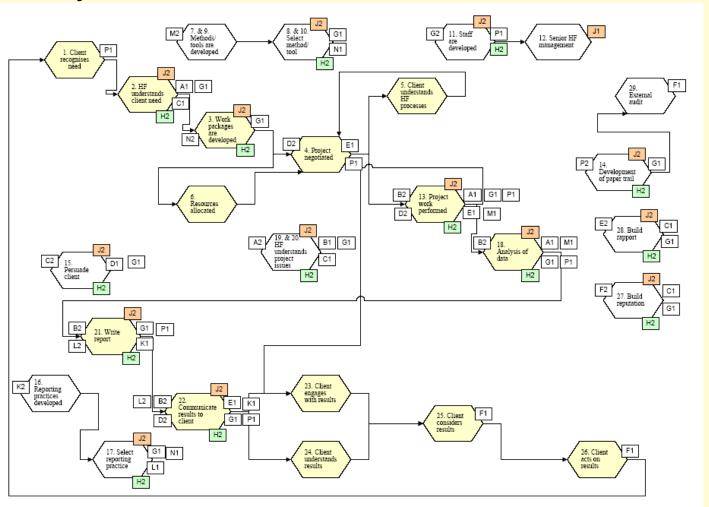


#### Subsystem 6: Auditing and documentation





#### Overall system





## How do we know we have the right model?

- Analysis built up through data
- •Evidence from transcripts to support individual nodes in template
- Validation pack given back to interviewees to check
- Validation pack given to wider sample for feedback
  - •Generally accurate? Clarification? Insignificant nodes or relations?

## Is this an issue for everyone? What data set?

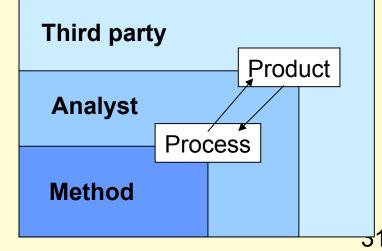


#### Points to note

- Template for typing up Steps 1 and 2 (evidence + ease of reference).
- 'Z' shape for fitting network on one page.
- Presenting subsystems separately.
- Using codes to hide lines in a single network diagram.
- Validation of model

#### **Benefits**

- Nodes and relationships developed through 'back-talk'. For example:
  - HF as resource
  - Cycles of reinforcement
- I have a sensible organisation of data.
- Allow reflection on fine tuning system for positive resonance and decrease potential for negative







#### Overall system

